

# RAISE HEALTHY BEEF CATTLE WITH SOUTHERN STATES® FEED



The Beef Connection LLC  
From Conception to Consumption

Southern States® is proud to announce our affiliation with The Beef Connection, an integrated system for cattle producers to enhance profits and opportunities.

These Southern States feed products are approved for use by members of The Beef Connection.



## BACKGROUNDING AND WEANING FEEDS

### 13% COMMERCIAL CATTLE STARTER (AS700) MEDICATED [ 57135011 OR 57135010 ]

*Includes Organic Trace Minerals/Organic Selenium in formula.* A pelleted starter for stressed, co-mingled, sale barn-sourced or any group of calves mixed upon arrival. Place 1 lb./cwt. of hay in bunks first 3-4 days and top-dress feed over the hay. Continue to increase feed as rapidly as calves consume. Objective is full feed by day 5. Do not increase hay, feed ration only; as hay is of lower nutritional value. Contains AS700 to maintain weight gain in the presence of respiratory disease. Southern States program is to feed for 16-18 days then shift to Jump Start product.

### 13% COMMERCIAL CATTLE STARTER (AUREO/BVT) MEDICATED [ 57129011 OR 57129010 ]

*Includes Organic Trace Minerals/Organic Selenium in formula.* Contains combination of Aureomycin® and Bovatec®.

Variation:

- 13% COMMERCIAL CATTLE STARTER [ 57142010 ]
  - Non-medicated.

### 14% JUMP START (BVT) BEEF CATTLE RATION MEDICATED [ 57376011 OR 57376010 ]

*Includes Organic Trace Minerals/Organic Selenium in formula; with Bovatec.* A pelleted ration designed to be fed with roughage or on pasture to growing cattle. A "forage-matched" formulation product intended to provide optimum gains with very efficient incremental conversion. Typically fed from 0.50% - 1.50% of bodyweight depending upon the quality of forage. Contains Bovatec with no withdrawal.

Variations:

- 14% JUMP START (AUREO/BVT) 7# FR BEEF CATTLE RATION MEDICATED (57/100 G/TON) [ 57374211 OR 57374210 ]
  - 7 lb. average feeding rate to growing cattle. No withdrawal.
  - With Aureomycin and Bovatec, includes Organic Trace Minerals and Organic Selenium.
- 14% JUMP START (AUREO/BVT) 5# FR BEEF CATTLE RATION MEDICATED (80/140 G/TON) [ 57374111 OR 57374110 ]
  - 5 lb. average feeding rate to growing cattle. No withdrawal.
  - With Bovatec and Aureomycin, includes Organic Trace Minerals and Organic Selenium.
- 14% JUMP START (RUM) BEEF CATTLE RATION MEDICATED [ 57375011 OR 57375010 ]
  - No withdrawal.
  - With Rumensin®, includes Organic Trace Minerals and Organic Selenium.

### 15% JUMP START LTD #1 BEEF CATTLE RATION [ 57383010 OR 57383011 ]

*Includes Organic Trace Minerals/Organic Selenium in formula.* Jump Start pellet is self-limiting for intakes of 0.75% - 1.25% of bodyweight grazing excellent to very good pasture.

Variations:

- 15% JUMP START LTD #1 (BVT) BEEF CATTLE RATION MEDICATED [ 57383110 OR 57383111 ]
  - With Bovatec.
- 15% JUMP START LTD #1 (RUM) BEEF CATTLE RATION MEDICATED [ 57383210 OR 57383211 ]
  - With Rumensin.
- 15% JUMP START LTD #1 (BVT/AUREO) BEEF CATTLE RATION MEDICATED [ 57383610 ]
  - With Bovatec and Aureomycin.

### 15% JUMP START LTD #2 BEEF CATTLE RATION [ 57383311 OR 57383310 ]

*Includes Organic Trace Minerals/Organic Selenium in formula.* Jump Start pellet is self-limiting for intakes of 1.25% - 1.50% of bodyweight on good to fair quality pastures.

Variations:

- 15% JUMP START LTD #2 (BVT) MEDICATED [ 57383411 OR 57383410 ]
  - With Bovatec.
- 15% JUMP START LTD #2 (RUM) MEDICATED [ 57383511 OR 57383510 ]
  - With Rumensin.
- 15% JUMP START LTD #2 (BVT/AUREO) MEDICATED [ 57383711 OR 57383710 ]
  - With Bovatec and Aureomycin.



**SOUTHERN STATES®**

Farmer owned since 1923.



## BACKGROUNDING AND WEANING FEEDS (CONTINUED)

### 17% STOCKER & HEIFER LTD #2 [ 57201111 ]

*Includes Organic Trace Minerals/Organic Selenium in formula.* A pelleted self-limiting supplement for intakes of 1.25% - 1.75% of bodyweight intakes on fair to poor quality forages/pasture.

**Variations:**

- 17% STOCKER & HEIFER LTD #2 (BVT) MEDICATED [ 57201211 OR 57201210 ]  
- With Bovatec®.
- 17% STOCKER & HEIFER LTD #2 (RUM) MEDICATED [ 57201311 OR 57201310 ]  
- With Rumensin®.

### 16% POWERSTROKE [ 57226111 OR 57226110 ]

*Includes Organic Trace Minerals/Organic Selenium.* A pelleted ration designed for creep feeding calves on pasture; conditioning bulls for breeding season; supporting BCS (body condition score) of brood cows or building condition for breeding. Increased micro fortification levels compared to NRC standards to match the higher protein level supporting special needs.

**Variations:**

- 16% POWERSTROKE W/(RUM) MEDICATED [ 57226311 OR 57226310 ]  
- With Rumensin.
- 16% POWERSTROKE W/(BVT) MEDICATED [ 57226211 OR 57226210 ]  
- With Bovatec.
- 16% POWERSTROKE W/(BVT/AUREO) MEDICATED [ 57226411 OR 57226410 ]  
- With Bovatec and Aureomycin.
- 16% POWERSTROKE W/(AUREO) MEDICATED [ 57226511 OR 57226510 ]  
- With Aureomycin.

### 12% FEEDLOT PREP (BVT) MEDICATED [ 57379011 OR 57379010 ]

*Includes Organic Trace Minerals/Organic Selenium in formula.* A higher energy ration to follow Jump Start for the last 30 days prior to shipping to feed yards. Increased average daily gain and improved feed efficiency as cattle get larger.

**Variations:**

- 12% FEEDLOT PREP [ 57377011 ]  
- Non-medicated.
- 12% FEEDLOT PREP (RUM) MEDICATED [ 57378011 OR 57378010 ]  
- With Rumensin.
- 12% FEEDLOT PREP (AUREO) MEDICATED [ 57376910 ]  
- With Aureomycin.
- 12% FEEDLOT PREP (AUREO/BVT) MEDICATED [ 57376811 OR 57376810 ]  
- With Aureomycin and Bovatec.



## CREEP FEEDS

### 16% POWERSTROKE [ 57226111 OR 57226110 ]

*Includes Organic Trace Minerals/Organic Selenium.* A pelleted ration designed for creep feeding calves on pasture; conditioning bulls for breeding season; supporting BCS (body condition score) of brood cows or building condition for breeding. Increased micro fortification levels compared to NRC standards to match the higher protein level supporting special needs.

**Variations:**

- 16% POWERSTROKE W/(RUM) MEDICATED [ 57226311 OR 57226310 ]  
- With Rumensin.
- 16% POWERSTROKE W/(BVT) MEDICATED [ 57226211 OR 57226210 ]  
- With Bovatec.
- 16% POWERSTROKE W/(BVT/AUREO) MEDICATED [ 57226411 OR 57226410 ]  
- With Bovatec and Aureomycin.
- 16% POWERSTROKE W/(AUREO) MEDICATED [ 57226511 OR 57226510 ]  
- With Aureomycin.





## CREEP FEEDS (CONTINUED)

### 14% JUMP START (BVT) BEEF CATTLE RATION MEDICATED [ 57376011 OR 7376010 ]

*Includes Organic Trace Minerals/Organic Selenium in formula.* A pelleted ration designed to be fed with roughage or on pasture to growing cattle. A "forage-matched" formulation product intended to provide optimum gains with very efficient incremental conversion. Typically fed from 0.50% - 1.50% of bodyweight depending upon the quality of forage. Contains Bovatec® with no withdrawal .

#### Variations:

- **14% JUMP START (AUREO/BVT) 7# FR BEEF CATTLE RATION MEDICATED (57/100 G/TON) [ 57374211 OR 57374210 ]**
  - 7 lb. average feeding rate to growing cattle. No withdrawal.
  - With Aureomycin® and Bovatec, includes Organic Trace Minerals and Organic Selenium.
- **14% JUMP START (AUREO/BVT) 5# FR BEEF CATTLE RATION MEDICATED (80/140 G/TON) [ 57374111 OR 57374110 ]**
  - 5 lb. average feeding rate to growing cattle. No withdrawal.
  - With Bovatec and Aureomycin, includes Organic Trace Minerals and Organic Selenium.
- **14% JUMP START (RUM) BEEF CATTLE RATION MEDICATED [ 57375011 OR 57375010 ]**
  - No withdrawal.
  - With Rumensin®, includes Organic Trace Minerals and Organic Selenium.

## BROOD COW BLOCKS AND TUBS

### 20% CATTLE BREEDER TUB – 200 LB. [ 51353239 ]

*Includes Organic Trace Minerals/Organic Selenium in formula.* For use on good quality forage. A 6.50% added fat level for increased energy, 20% all natural protein, organic copper, cobalt, manganese, zinc and selenium in a molasses based convenient tub container designed for intakes of 1.5 - 2.5 lbs. per day based upon forage quality and brood cow needs.

### 25% MAXI CATTLE BLOCK – 200 LB. [ 53500039 ]

A high protein supplement convenient tub container designed for brood cows on forage. Fortified with organic trace minerals, copper, manganese, zinc, and cobalt; plus a 4.50% fat content for added energy. Designed for 1 - 2 lbs. average intake depending on forage quality.

### 12% BEEF BLOCK WITH HI MAG – 200 LB. [ 51350539 ]

*Includes Organic Trace Minerals/Organic Selenium in formula.*

Molasses based supplement tub for use in the spring tetany prone season when grass is high in protein and still low in energy. Contains extra magnesium to combat tetany issues.



## MINERAL PRODUCTS

The Southern States® Cattleman's Pride mineral line contains Weathershed® technology to resist loss of nutrients and palatability during wet conditions. No compound is 100% "waterproof". Weathershed protected minerals may form a thin crust, but cattle will still consume in a normal manner as product does not become a clump.

The "Breeder" lineup contains a full complement of organic copper, manganese, zinc and cobalt plus organic selenium yeast. The selenium content is 52 ppm except in the medicated versions at 26 ppm due to FDA/EPA requirements to be legal. The magnesium content is at 10% allowing the feeding at all times, but not needing to elevate during tetany prone periods.

The compound Altosid (S-Methoprene) is available for "control of horn flies" and should be fed from early spring to first frost. Aureomycin® and Aureomycin/Altosid combination is available.





## BROOD COW PERFORMANCE MINERALS

### **CATTLEMAN'S PRIDE WEATHERSHED® BEEF BREEDER MINERAL** [ 57920001 ]

*Includes Organic Trace Minerals in formula.*

Variations:

- **CATTLEMAN'S PRIDE WEATHERSHED BEEF BREEDER MINERAL W/ALTOSID** [ 57920101 ]  
- With S-Methoprene, includes Organic Trace Minerals in formula.
- **CATTLEMAN'S PRIDE WEATHERSHED BEEF BREEDER MINERAL W/OTM (AUREO/ALTOSID) MEDICATED** [ 57920201 ]  
- With Aureomycin and S-Methoprene, includes Organic Trace Minerals in formula.
- **CATTLEMAN'S PRIDE WEATHERSHED BEEF BREEDER MINERAL W/OTM (AUREO) MEDICATED** [ 57920301 ]  
- With Aureomycin, includes Organic Trace Minerals in formula.

### **WEATHERSHED FLY STOP TUB MINERAL WITH ALTOSID - 125 LB.** [ 53620189 ]

3:1 Mineral; 100% Weatherproof; contains S-Methoprene.

### **FLY STOP DAIRY/BEEF MINERAL WITH ALTOSID - 50 LB.** [ 57985031 ]

Pressed block; Contains S-Methoprene.

### **BEEF BREEDER MINERAL WITH TBC PACK** [ 57928501 ]

This proprietary nutrition pack (TBC) uses elements of The Beef Connection program, which aids in cattle reproduction, mineral retention and supports herd health and sustainability.

## STOCKER/BACKGROUNDING MINERALS

### **CATTLEMAN'S PRIDE GROWTH (AUREO/BVT) BEEF MINERAL MEDICATED** [ 57920601 ]

*Includes Organic Trace Minerals in formula, with Aureomycin and Bovatec®.*

Variations:

- **CATTLEMAN'S PRIDE GROWTH (AUREO/BVT/ALTOSID) BEEF MINERAL MEDICATED** [ 57920701 ]  
- With Aureomycin, Bovatec and S-Methoprene, includes Organic Trace Minerals in formula.

### **CATTLEMAN'S PRIDE WEATHERSHED BEEF BREEDER MINERAL W/OTM** [ 57920001 ]

*Includes Organic Trace Minerals in formula.*

Variations:

- **CATTLEMAN'S PRIDE WEATHERSHED BEEF BREEDER MINERAL W/ALTOSID** [57920101]  
- With S-Methoprene, includes Organic Trace Minerals in formula.
- **CATTLEMAN'S PRIDE WEATHERSHED BEEF BREEDER MINERAL W/OTM (AUREO/ALTOSID) MEDICATED** [57920201]  
-With Aureomycin and S-Methoprene, includes Organic Trace Minerals in formula.
- **CATTLEMAN'S PRIDE WEATHERSHED BEEF BREEDER MINERAL W/OTM (AUREO) MEDICATED** [57920301]  
-With Aureomycin, includes Organic Trace Minerals in formula.

### **BEEF BREEDER MINERAL W/TBC PACK** [ 57928501 ]

This proprietary nutrition pack (TBC) uses elements of The Beef Connection program, which aids in cattle reproduction, mineral retention and supports herd health and sustainability.

**MOST FEEDS ARE AVAILABLE IN BAGGED OR BULK FORM.  
PLEASE ASK YOUR SOUTHERN STATES FEED REPRESENTATIVE FOR DETAILS.**



[WWW.SOUTHERNSTATES.COM](http://WWW.SOUTHERNSTATES.COM)



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